

## IVAN FERRE i OBIOL

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Born in Barcelona, April 20<sup>th</sup> 1968

Driving license and own car.



## EDUCATION

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- **Master in Information Technology Management** 2003 – 2004  
La Salle Bonanova - Universitat Ramón Llull.
- **Ms. Sc. Computer Science** 1987 – 1995  
Facultat d'Informàtica de Barcelona. Universitat Politècnica de Catalunya.
- **Marketing** 2006 – present  
Universitat Oberta de Catalunya.

## ADDITIONAL EDUCATION

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- Seminar Interactive Marketing Strategies. Keys to make profit from corporate websites. Universitat Oberta de Catalunya. October, 2005.
- Seminar Search Engine Optimization. Universitat Oberta de Catalunya. October, 2005.
- Seminar *Marketing: area to area*. Universitat Pompeu Fabra. July, 2005.
- Database Programming with MS SQL Server. New Horizons, Barcelona, 2002.
- HTML and Web Programming. CEFOR, Barcelona, 2003.
- Sales Management. CEFOR, Barcelona, 2001.

## EXPERIENCE

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- ☐ **Ivan Ferré.** June 2006 - present

### **Freelance Marketing and Information Technology Consultant.**

- Search Engine Optimization, Internet Marketing Campaign Design, Website-Business Align.
  - IT Project Management.
  - Process Reengineering, Marketing and Knowledge Management Consultant.
  - Clients: Software AG, Technical Racing Products, PMZ Comatrans, SA, PAAL, Grupo Padas, etc.
- ☐ **Software AG.** Project Manager: March 2005 - present
  - ☐ **ASESA.** Project Manager: 2000 - 2004
  - ☐ **MECCO.** Software Engineer: 1999 - 2000
  - ☐ **SAINCO TRÁFICO, S.A.** Analyst-Programmer: 1995 - 1999
  - ☐ **INSTITUT DE CIBERNÈTICA (UPC-CSIC)** Research Assistant: 1985 - 1995

## LANGUAGES

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- ENGLISH: Advanced Level at the Instituto de Estudios Norteamericanos, Barcelona, 1989-1992.
- GERMAN: Grundstufe I at the Goethe Institut, Barcelona.
- SPANISH: native language.
- CATALAN: native language.